



# FUTURE OF WORK

The rapid pace of technological advancements is drastically transforming the way people work. From the process of job hunting to new fluid teamwork dynamics, the innovations are plenty and radical. Digital transformations introduced by the information revolution have made it possible today to work anywhere, anytime and with anyone, allowing companies to cut costs and expand their talent pools. Moreover, today's roles and responsibilities are more and more blurred and characterized by open and horizontal dynamics. Finally, yet importantly, cubicles and open spaces are leaving space to liquid work environments where running into people and having chance meetings is more important than having a desk. Through this competition, Accenture wants to explore new service design scenarios for the future of the work environment, both from a physical and digital point of view.



## BRIEF

Imagine yourself 10 years in the future. Which service design solution, both physical and digital, would you imagine for the – collaborative – work environment you may work in? How will workspace evolve and reflect the above-mentioned changes?

Which tools and platforms could be adopted to accommodate the new envisioned scenario and support the future teamwork dynamics?

## JURY

Projects will be selected and evaluated by the Faculty of the Master's Programme and the Admission Jury

## REQUIRED MATERIAL

The candidate is asked to deliver a digital presentation in PDF format, A4 landscape orientation, composed of maximum 15 slides, structured according to the following guidelines:

- Framework and Problem Setting: Which is your area of investigation?
- Research and Analysis: Which are your supporting references? Which are the best practices and solutions already available on the market?

### SOLUTION:

- \_ Overview text: max 300 words
- \_ Scenario: visuals and/or storyboard
- \_ Details: sketches, illustrations and user journeys that explain the proposed solution
- \_ Digital Prototype (optional)
- Portfolio of the applicant (optional)
- Detailed curriculum vitae
- Motivation statement
- Copy of Bachelor Degree / Academic Diploma translated in English
- Academic Transcript / Marksheet of previous studies translated in English
- Copy of passport
- Domus Academy Application Form\*

The candidates are asked to send their materials in one sole file in .PDF format.

Any further attached material will be considered a plus and will be evaluated by the jury.

\* *Application fee is waived for competition participants*

## PRIZES

- One scholarship covering 60% of the total tuition fee of the Master's Programme
- One scholarship covering 50% of the total tuition fee of the Master's Programme
- One scholarship covering 40% of the total tuition fee of the Master's Programme
- Two special mentions covering 20% of the total tuition fee of the Master's Programme

Prizes will be calculated on the standard tuition fee amounting to €28.600 (for non-EU passport holders – diploma fee is not included) and €19.900 (for EU passport holders – diploma fee is not included).

## SCHEDULE

The works must be sent to Domus Academy by and no later than **25th October, 2019**. Candidates will be informed about the results of the competition by email on **26th November, 2019**.

## ENTRY DELIVERY

All the required materials in digital format may be uploaded to this page:

[competition.domusacademy.com](https://competition.domusacademy.com)

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at: [competitions@domusacademy.it](mailto:competitions@domusacademy.it)

## MASTER'S PROGRAMME DESCRIPTION

In the Master's in Service Design programme, you will learn new skills in storytelling, prototyping, problem-solving, and business design that you can apply to developing intuitive and relevant service ideas. Through observing users, you will detect unmet customer needs and develop physical and virtual systems of service experience, working in close contact with professionals from private and public sector organizations.

## ELIGIBILITY

Candidates already holding a first-level academic diploma or bachelor's degree, or who are about to graduate within the academic year 2018-19.

Candidates who have a working knowledge of the English language (IELTS 5.0 academic or equivalent certificate).

## GENERAL TERMS AND CONDITIONS

- All moral and authorship rights remain that of the author.
- The projects sent to Domus Academy will not be returned.
- All the material created for this competition must be unpublished work developed by the candidate, not used on previous occasions.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the standards defined by the jury. The jury will make these judgments at its own discretion, and its decision is final.
- The scholarship described in this public announcement cannot be combined with other economic reductions offered by Domus Academy.
- The scholarship amount will be deducted from the balance of the tuition fee.
- If a candidate declines a scholarship offer, the scholarship may be transferred to the next candidate on the list.
- Winning participants accept that part of their work may be published on the websites and/or social media channels of the institutions involved.