



DOMUS ACADEMY MILANO



NEW OFFICE SPACE

Academic Master's Programme and Double Award Master's Programme in
INTERIOR & LIVING DESIGN

FEBRUARY 2023 INTAKE

INTRO

The conception of office space and work habits have dramatically changed due to evolving technology, social issues and shifting mindsets of new generations.

We have all been obliged to adapt to new living conditions. The change has begun quietly for several years, but the pandemic accelerated real and concrete transformation of what an office is and the expectations for the space and how it is used.

Some companies have taken bold decisions with interesting consequences. For example, Twitter was one of the first companies to go to a work-from-home model due to Covid-19 and subsequently, allow employees to work from home or remotely on a permanent basis.

Currently, Twitter continues with the same policy, allowing employees choose the most productive and creative way of working, whether remotely or in the office. Industries are searching for the best model and balance of remote working and direct in-person contact.

BRIEF

Within this context, candidates are asked to design a new office platform to promote better communication and productivity within the working environment. The platform should allow users to work both remotely and in presence, also with the aid of advanced technologies, such as Augmented Reality, and supported by online exchange and even using new tools such as Metaverse and Avatar. No permanent works stations should be assigned and the office space needs to allow flexibility. It should be conceived not only as an office, but also as a place for interaction, promoting collaboration with other divisions, brainstorming, meeting with clients and promote a sense of community.

Space dimension: 250 sqm

- Office space (co-working space, conference booth, interactive meeting/presentation room, etc.)
- Facilities (kitchen, relaxing space, playroom, etc.)

Areas of Investigation:

- Contemporary office typology and what's next
- New needs for new working style
- Post covid behavior
- Communication methods, technology (AR, Metaverse, Avatar)

AUDIENCE

The competition is open to candidates who have a first-level academic degree and/or strong background and experience in the field of Interior & Living Design who wish to take their careers to the next level.

Candidates with a background in other related disciplines and wider experience may also participate.

JURY

Projects will be selected and evaluated by the Faculty of the Programme and the Admission Jury.

PRIZES

- **5 scholarships** covering from **3,000€** to **7,500€** of the total tuition fee of the Academic Master's Programme.
- **5 scholarships** covering from **3,000€** to **9,000€** of the total tuition fee of the Double Award Master's Programme.

Prizes will be calculated on the standard tuition fee.

Winners will be selected through a merit-based ranking.

SCHOLARSHIP AMOUNTS

ACADEMIC MASTER'S PROGRAMME:			
3,000€	4,500€	6,000€	7,500€

DOUBLE AWARD MASTER'S PROGRAMME:				
3,000€	4,500€	6,000€	7,500€	9,000€

REQUIRED MATERIALS

Digital presentation in PDF file format, A4 landscape, maximum 15 slides, structured as follows:

- framework
- concept
- research (case studies and recent technologies in the related field)
- final proposal (technical drawings plans, sections, axonometric views, exploded views), interior design rendering images, material boards) – user scenarios should be clearly demonstrated through professional technical drawings and strong visual narratives

The competition proposal must be accompanied by the following supplemental materials:

- Portfolio of projects
- Curriculum vitae/resume
- Motivational letter
- Domus Academy Competition Application Form
- Copy of Bachelor's Degree or Academic Diploma (in English) or official certificate of expected graduation issued by your institution if not graduated yet
- Copy of Bachelor's Degree or Academic Diploma's official transcript/mark sheet (in English) or most updated official transcript/mark sheet if not graduated yet
- Copy of passport
- English language certificate
- Documentation regarding further courses or seminars attended (if available)
- 2 reference letters (only for Double Award Master's Programmes candidates)

Candidates are asked to send their materials in one sole file in PDF format.

Any further attached material will be considered a plus and will be evaluated by the Jury.

SCHEDULE

The works must be delivered to Domus Academy by and no later than **October 7th**.

Candidates will be informed about the results of the competition by e-mail within **November 2nd**.

ENTRY DELIVERY

All the required materials in digital format should be uploaded to this page:

competition.domusacademy.com

An e-mail of confirmation will be sent to candidates within 48 hours from the receipt of their materials.

In case candidates do not receive any confirmation, they have to write to: competitions@domusacademy.it

PROGRAMME DESCRIPTION

In the Master's Programme in Interior & Living Design, students will consider a wide range of design practices as they learn to shape the space of interiors.

They will be inspired to overcome disciplinary boundaries, make choices that are more sophisticated and more daring, and cultivate an attitude of continuous inquiry into the material and immaterial aspects of space. Students will learn the theory, best practices, and methodologies, they need not only to solve problems creatively but to define problems as well.

As students collaborate with their international peers on company projects that re-invent the interior domain, they will come to place their own work within the context of the field. Milan is an ideal place to study interior design, with its long tradition of experimenting with and solving the design challenges of everyday life. It offers a variety of exemplary historical and contemporary interiors for their to visit and take as inspiration.

ELIGIBILITY

Candidates already holding a first-level Academic Diploma or Bachelor's Degree, or who are about to graduate within the Master's Programme beginning, and, in any case, within the

Academic Year 2022 - 2023 (prior check with Admission Office). Bachelor's Degree or Academic Diploma not lower than 2:2 (British undergraduate degree classification) for Double Award Master's Programmes candidates.

Students holding a Bachelor Degree lower than 2:2 will be asked to take an admission interview and they must prove also one year of professional experience.

English language requirement:

- IELTS 5.0 for Academic Master's Programmes
- IELTS 5.5 both overall and in every single part for Double Award Master's Programmes

Participants not holding the official entry requirements may be evaluated for the Diploma Programme and, at the end of the course, will receive a Domus Academy Diploma, prior check with Admissions office before applying.

Please write to: competitions@domusacademy.it

GENERAL TERMS AND CONDITIONS

- Every moral or authorship right as to the project remains property of the author.
- The projects sent to Domus Academy will not be returned.
- All the material must be the result of an unpublished work developed by the candidate, not to be used in other previous occasions.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement cannot be combined with other economic reductions offered by Domus Academy.
- The scholarship will be deducted from the balance of the tuition fee.
- If a candidate declines a scholarship offer, the scholarship will be transferred to the next candidate on the list.
- Selected candidates accept that part of their work can be published on Websites and/or Social Media channel.

